**Ideas for Spreading the Word about OERs at Your Institution**

This is a list of ideas for promoting OERs on your campus. You may want to try some of these to get some momentum built up:

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| Initiative | Comments |  |
| OER Workshops/or training program | Build a workshop and offer it internally |  |
| OER Overviews | Request to be invited to department meetings where you can provide a brief overview of OERs | Take handouts |
| OER Fellowship | Create a fellowship program where faculty can be assembled in pairs to work on finding, adopting, or creating their own OERs | Would probably need release time from their teaching to do this |
| OER Learning Community Open Lab | Build an “Open” lab for OERs | Faculty can get 1 on 1 help with OERs; can be pre-registered or drop in; schedule numerous sessions over the term |
| OER Web Page | Build your own OER Page | Highly recommended |
| OER Presentations | Make presentations wherever possible |  |
| Degree concentration | Try to identify a degree where you can focus your efforts on having all the courses have OERs | Maybe start with online classes/degrees? |
| Interviews | Interview faculty who are known to use OERs |  |
| Newsletter | Perhaps “spotlight” faculty who are using OERs in your Newsletter(s) | If you have a Newsletter |
| Showcase | Find 3 or 4 faculty to “showcase” their use of OERs in their courses to other faculty | Maybe make it one of your “Showcase” series events |
| Professional Development | Suggest faculty create or work on OERs during sabbatical |  |
| Work with student groups | Try to get on the agenda at one of the meetings of a student group, such as the Student Senate | Students are working very hard on PIRGs (Public Interest Research Groups) that focus on OERs |
| Bookstores | Work with your bookstore to see if faculty can 1) Insert their own materials information into their respective book adoption page, and 2) if the bookstores are interested in binding Open textbooks for sale to students |  |
| Promote OER “Open” Week | Usually the second week in March | Many events, webinars, etc. |
| Promote OERs directly to Faculty | Use fliers, talk to faculty directly, do everything you can to get them to think of these things |  |
| “Open” Discussion on OERS | Faculty and Students Discussing the issues of OERs in a public setting in panel discussion form | Use student groups to invite students; use faculty who have experience with OERs |

This document was created by Herbert Edward “Buddy” Muse of Montgomery College in Rockville, Maryland ([www.montgomerycollege.edu](http://www.montgomerycollege.edu)). September 2016.



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